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"Special Event Production: The Process is an excellent book describing the complicated process of event production. It's a must have for anyone who wants to learn about this industry. Many people think it's easy to produce events.

Special Event Production: The process: Matthews, Doug ...

Special Event Production: The Process. This must-have guide to special event production looks deep the behind-the-scene of an event, and dissects what it is that creates success. It analyses the process - the planning and business aspects to provide a unique guide to producing events.

Special Event Production: The Process by Doug Matthews

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This must-have guide to special event production looks deep behind the scenes of an event and dissects what it is that creates success. It analyses the process - the planning and business aspects - to provide a unique guide to producing a variety of events from weddings to festivals.

Special Event Production: The Process | Taylor & Francis Group

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Special event production : the process (eBook, 2008 ...

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Special Event Production | ScienceDirect

Event production is about more than just event planning. When we talk about professional event production, we mean the process of an event manager bringing together every minuteor majorelement...

7 Things You Need to Know About Event Production

Bonus: Post-Event Review. We've also put together an easy-to-use checklist so nothing falls through the cracks. To identify the timeline, start by working backwards from your event date. And if you're planning a virtual event rather than a traditional in-person one, we have a downloadable Virtual Event Checklist, as well!

The Ultimate Event Planning Guide: How to Plan an Event

Special Event Productions, Inc. PO Box 616 Mayo, MD 21106 Phone: 410-798-6304 Fax: 410-798-6305 infoevent@specialeventpro.com

Special Event Pro Ocean City, MD Production & Promotions

"Special Event Production: The Process is an excellent book describing the complicated process of event production. It's a must have for anyone who wants to learn about this industry. Many people think it's easy to produce events.

Special event production. The process (Book, 2008 ...

This text is Part two of a two book set - also available is Special Events Production: the process (ISBN 9780750682435). Show less. This must-have guide to special event production resources looks deep behind-the-scenes of an event and dissects what it is that creates success. It analyses the resources and is an extensive reference guide to the technical details of the technical aspects of a big event.

Special Event Production | ScienceDirect

A must have resource for event planners, managers, caterers and students. This text is part two of a two book set - also available is Special Events Production: The Process (978-1-138-78565-6). This book analyses the process - the planning and business aspects - to provide a unique guide to producing a variety of events from weddings to festivals.

Special Event Production: The Resources: Matthews, Doug ...

Events Management is the must-have introductory text providing a complete A-Z of the principles and practices of planning, managing and staging events. The book: introduces the concepts of event planning and management presents the study of events management within an academic environment discusses the key components for staging an event, covering the whole process from creation to evaluation ...

Events Management - 3rd Edition - Glenn A.J. Bowdin ...

"Special Event Production: The Process is an excellent book describing the complicated process of event production. It's a must have for anyone who wants to learn about this industry. Many people think it's easy to produce events. This book will teach them how complex it is and how much a producer needs to know.

Special Event Production: The Process: Amazon.co.uk ...

Event production includes every major and minor detail involved in making an occasion a true experience. Whether it's an intimate gathering of family and friends or a corporate soiree, event production is responsible for transforming your run-of-the-mill get together into a magical affair.

A companion to "Special Events Production: The Resources," this text analyzes the process of event planning to provide a unique guide to producing events. It explains budgeting and resource concerns, planning and cost projections, and the role of the well-crafted proposal.

This must-have guide to special event production resources looks deep behind-the-scenes of an event and dissects what it is that creates success. It analyses the resources and is an extensive reference guide to the technical details of the technical aspects of a big event. It provides a thorough grounding on the specifications and performance of lighting and audio systems, visual presentation technology, special effects and temporary outdoor venues. Incorporating pedagogical features, this easy-to-read book is packed with photographs, diagrams, flow charts, checklists, sample forms, and real-life examples. The vast varieties of audio-visual technologies, outdoor venues, décor and staging are presented. This text is Part two of a two book set - also available is Special Events Production: the process (ISBN 9780750682435). Also available is a companion to both texts is a website packed with toolkits resources, and additional information.

This must-have guide to special event production looks deep the behind-the-scene of an event, and dissects what it is that creates success. It analyses the process - the planning and business aspects to provide a unique guide to producing events. It explains thoroughly, budgeting and resource concerns, planning and cost projections and the role of the well-crafted proposal. Incorporating pedagogical features, this easy-to-read book is packed with photographs, diagrams, flow charts, checklists, sample forms, and real-life examples. It steps through the whole process from the creativity and proposal at the outset, to budgeting, the contract and risk management with event follow up to conclude. This text is Part one of a two book set - also available is Special Events Production: the resources (isbn 987 07506 85238).'

Freelancer's Guide to Corporate Theatre and Event Production (tentative title) will bring you up to speed on the ever changing and growing industry of Corporate Theatre. Written by one of the industry's leading designers, this book uses a candid and straight-forward style to guide you through the process of designing a successful event. Learn the fundamentals of venue selection, rigging, lighting, audio, video, and scenic design with informative diagrams and detailed illustrations. With the help of this book you will learn how to plan, design, and execute events of any size. Additionally, you will be armed with a strong knowledge of common mistakes, tips and tricks, and industry standards that will allow you to build and train a production team prepared for just about anything.

From staffing to set-up, Special Events Medical Services (SEMS) prepares EMS personnel to properly plan for and manage medical response at any type of special event in their community. This concise, highly interactive continuing education course consists of the SEMS textbook and online course. Since no two special events are alike; SEMS covers the basic principles to apply when planning for and working at any type of special event, including: Preplanning First aid station planning and set-up Communications Safety concerns Mass-casualty considerations Chapters on specific types of events include weather and outdoor events, stadium and mega-events, equestrian events and rodeos, and extreme and combat sports events. The SEMS online course walks students through the process of creating an emergency medical response plan and implementing it during a special event. An access code for the SEMS online course is printed on the inside front cover of this textbook. Providing standby services for special events requires specialized knowledge and skills beyond initial EMS training. With special events medical services training, new and seasoned EMS personnel alike can ensure a timely and appropriate medical response regardless of the special event size or type."

America's premier corporate event planners reveal the seven secrets of successful planning for every occasion, on any budget Whether it's the company's annual party, a product launch, or a fund-raising gala, planning a major event is a daunting task. Now the industry leaders who organized major events for the 1996 Olympics and for several Fortune 500 corporations make it easy for you. In seven simple steps, they share the proven secrets behind any successful function--and show you how to: Choose the right venue at the best price Create an organized event book Book entertainment, staff, and caterers Develop an ideal menu and theme Manage behind-the-scenes operations and security Make every event a smashing success

The Fundamentals of Event Design aims to rethink current approaches to event design and production. The textbook explores the relationship between event design and multiple visitor experiences, as well as interactivity, motivation, sensory stimuli and co-creative participation. Structured around the key phases of event design, the book covers all the critical dimensions of event concepting, atmospherics, the application of interactive technologies, project management, team leadership, creative marketing and sustainable production. The concepts of authenticity, creativity, co-creation, imagineering and storytelling are discussed throughout, and practical step-by-step guidance is provided on how to create and deliver unique and memorable events. The chapters include industry voices offering real-life insight from leading international event practitioners and individual and/or team assignments to stimulate learners' creativity, visualisation and problem solving. This is the first textbook in event design that integrates areas of anthropology, social psychology, management, marketing, graphic design and interactivity. Focusing on bringing theory into practice, this is essential reading for all Events Management students.

"Our theater world is so much better with this book in it, and even better with Cary and Jay at the helm." --David Stewart, Director of Production for the Guthrie Theater The Production Manager's Toolkit is a comprehensive introduction to a career in theatrical and special event production for new and aspiring professionals, given by expert voices in the field. The book discusses management techniques, communication skills, and relationship building tactics to create effective and successful production managers. With a focus on management theory, advice from top production managers provide insights into budgeting, scheduling, meetings, hiring, maintaining safety, and more. Through interviews and case studies, the history and techniques of production management are explored throughout a variety of entertainment venues: theatre, dance, opera, and special events. The book includes references, tools, templates, and checklists; and a companion website contains downloadable paperwork and links to other useful resources such as unions, venues, and vendors.

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